



2019 Jersey City LGBT Pride Festival

12/13/18

Dear Mr. Mucchetti

I am writing today to highlight the positive benefits that CVS Health has brought to communities in New Jersey and communities across America.

In New Jersey, CVS Health provides an accessible, supportive and personalized health care experience through its over 291 stores and 37 MinuteClinics. These stores and MinuteClinics provide access to high-quality, affordable care and health advice for patients.

Beyond its pharmacies and clinics, CVS Health has long been a leader in putting patients' health first and improving public health here in New Jersey. Key CVS Health initiatives include:

- **Removing tobacco from their stores:** As a result of CVS Health's 2014 decision to stop selling all tobacco products at their stores nationwide, 95 million fewer packs of cigarettes were sold just eight months after the end of tobacco sales. And through its five-year, \$50 million Be The First initiative, CVS Health is working to support youth smoking prevention and deliver the first tobacco-free generation. In March 2018, CVS Health announced \$10 million in new grants and investments to support this endeavor, including a \$1,400,000 grant to Yale University's play2PREVENT Lab.
- **Helping fight against the opioid epidemic:** More recently, CVS Health has demonstrated its commitment to public health by expanding their multi-front fight against the opioid epidemic through enhanced opioid utilization management practices that follow the Centers for Disease Control Guidelines, as well as an expanded drug disposal collection program.
- **Free health screenings:** Every year through its Project Health campaign, CVS Health offers free biometric screenings for New Jersey families to help identify chronic conditions before they become life-threatening illnesses.

The Jersey City LGBT Pride Festival strongly supports these important initiatives and CVS Health's ongoing commitment to our communities and our state. We are proud to call them a partner.

Sincerely,

Eduardo Baez
Producer & Chair, Jersey City LGBT Pride Festival